# *Deja Vu*: Contextual Sparsity for Efficient LLMS at Inference Time

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> Presented by Selin Yildirim in UIUC CS 598 AI Efficiency, Spring 2024

### Outline

Problem Existing Solutions Contextual Sparsity i.Existence ii.Prediction iii.Efficiency Results



## Background

Sparsity for achieving the real-world deployment of large scale language models.

Many of the parameters, weights or connections, in the network are zero (or close to zero)

Competitive prediction accuracy at a reduced resource utilization footprint i.e., model size, inference FLOPs, and working memory.

Unstructured Sparsity	
Structured Sparsity	
yields highly sparse and accurate models parallelization	enables massive
by pruning out weights based on their importance	enforce sparse structure on

by pruning out weights based on their importance

### Problem

LLM generation latency with memory I/O bottleneck

Earlier on efficient Inference: Quantization, Distillation, Sparsification

- > Challenging to find sparsity that preserves *in-context learning ability*
- Hard to achieve wall-clock time speedup with sparsity due hardware difficulties

 $\rightarrow$  <u>Objective</u>: Speeding up inference-time sparse LLMs in wall-clock time while maintaining quality and in-context learning abilities

# **Existing Solutions**

Preserving in-context learning ability ?

Effective *task-dependent* pruning (Michel et al., 2019; Bansal et al., 2022), but maintaining different models for each task conflicts with the task independence goal of LLMs

Achieving wall-clock time speedup ?

Recent development in *zero-shot pruning* like SparseGPT (Frantar & Alistarh, 2023) finds 60% unstructured sparsity, but does not lead to any wall-clock time speedup

Infeasible pruning (sparsification)

*Iterative pruning* (Lee et al., 2018; Frankle & Carbin, 2018) only applies to smaller-scale models.

Expensive fine-tuning and retraining

# **Contextual Sparsity**

Ideal Sparsity for LLMs,

- ➢ not require model retraining
- maintains accuracy and in-context learning ability
- speed-up in wall-clock time on modern hardware
- $\rightarrow$  *Hypothesis*: Contextual Sparsity

Small, input-dependent sets of attention heads and MLP parameters that lead to nearly the same output as the full model for an input

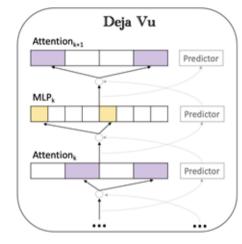


Figure 2. DEJAVU uses lookahead predictors to side-step prediction costs: given the input to the attention layer at block k, they (asynchronously) predict the contextual sparsity for the MLP at block k, and given the input to the MLP at block k, they predict the sparsity for the attention head at the next layer.

#### **Contextual Sparsity : Existence**

To verify, 2 forward passes of the model :

- Record attention heads and MLP neurons that yield large output norms for the input (because the activation function ReLU or GeLU zeros out low activation)
- Each input example only uses the recorded subset of parameters for the computation (pruning)

→ Leads to similar prediction on *all in-context learning and language modeling tasks* (Widely exists in pretrained LLMs, e.g., OPT, Llama, GPT...)

 $\mathsf{MLP}_{S_M}(y) \!=\! \sigma(yW^1_{S_M})(W^2_{S_M})^\top$ 

$$\mathsf{MHA}_{S_A}(y) = \sum_{i \in S_A} \underbrace{H_i(y) W_i^O}_{1 \times d_h \ d_h \times d},$$

## **Contextual Sparsity : Existence**

1.00

0.80

0.60

0.40

0.20

0.00

#### Observation #1

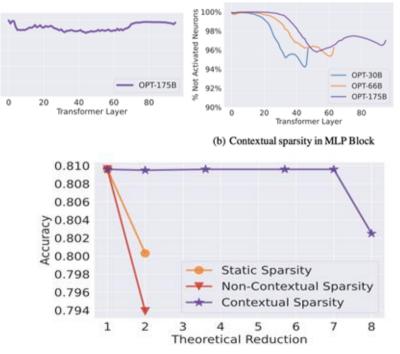
- ➤ results in 85% contextual sparsity
  - On avg. 85% in attention, 95% in MLP

#### Observation #2

Sparsity)

> 7× parameter reduction for each input

Contextual sparsity depends not only on individual input tokens (*non-contextual dynamic* sparsity), but also on their interactions (*contextual dynamic* 



#### Contextual Sparsity : Prediction

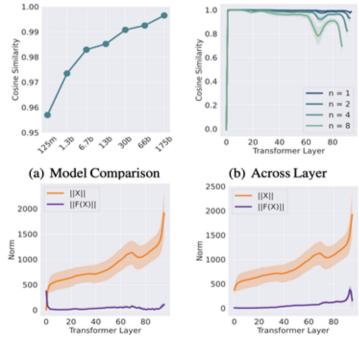
#### Evaluation #3

A large portion of attention head/MLP outputs yield small norm ~ High contextual sparsity

Token embeddings change slowly across layers due to high residual norm, *residual connections* 

#### Observation #3

Contextual dynamic sparsity for every layer can be predicted based on the *similarity between layer parameters (heads/MLP)* and *the output from the previous layer* 



(c) Residual Around Attention

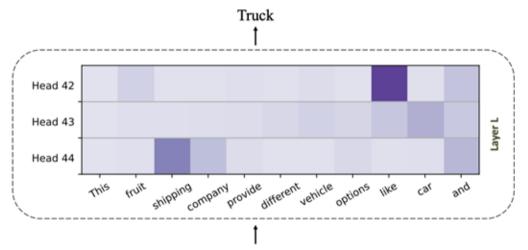
(d) Residual Around MLP

#### **Contextual Sparsity : Prediction**

Different heads learn different projection spaces to perform clustering.

Token embeddings tend to cluster after going through more layers

<u>Hypothesis</u>: Self-attention head is regarded as one **mean-shift** step to push input embeddings of different tokens together, if they are  $al_{W_i}^{readv}(W_i^K)^{\top}$  ighbors in a projection space by



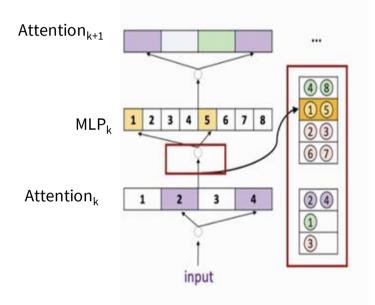
This fruit shipping company provide different vehicle options like car and [MASK]

#### Contextual Sparsity : Prediction

→ CS Prediction of an MLP layer can be formulated as the *classical nearest-neighbor search* problem, based on similarity between input & parameters,

- Query: input at each layer
- Data: neurons or attention heads

Propose an <u>asynch. lookahead predictor</u> to avoid the sequential overhead, since cross-layer design suffices for accurate sparsity prediction



### Contextual Sparsity : Efficiency (MLP)

One of the major bottlenecks for the LLM generation: 2/3 of the FLOPs and IOs

*Example*: For OPT-175B, one MLP block is only 0.2 ms on 8×A10080GB

How efficient would applying nearest-neighbor search problem be?

High dimensionality and complications of data structure implementation on GPUs make the search time longer than the MLP computation.

 $\rightarrow$  A low-cost small trainable MLP (two-layer fully connected network) to predict CS on the fly.

### Contextual Sparsity : Efficiency (MLP)

- Given y, the sparsity predictor SP<sub>M</sub> predicts set S<sub>M</sub> of important neurons in weights W<sup>1</sup>
- $\succ \quad \text{Compute the sparsified MIP}_{S_M}(y) = \sigma(yW^1_{S_M})(W^2_{S_M})^{\top}$

Since slowly evolving embedding phenomenon provides opportunities to relax the sequential computation to parallel asynchronously,

$$\begin{split} & \widetilde{y}_l \leftarrow \mathsf{MHA}_{S_A^l}^l(y_l), \quad \widehat{y}_l \leftarrow \mathsf{MLP}_{S_M^l}^l(\widetilde{y}_l), \\ & S_A^{l+1} \leftarrow \mathsf{SP}_A^l(y_l), \quad S_M^{l+1} \leftarrow \mathsf{SP}_M^l(y_l), \end{split}$$

Algorithm 1 Sparse Predictor Training

**Input**: A pre-trained LLM block with parameter set M, token embedding set at block  $M = \{x_i\}_{i \in [N]}$ , threshold t**Sparse Predictor** SP $\mathcal{P}_+ \leftarrow \emptyset, \mathcal{P}_- \leftarrow \emptyset$ **for**  $i = 1 \rightarrow N$  **do**  $\mathcal{P}_+ \leftarrow \mathcal{P}_+ \cup \{(x_i, m_r) \mid m_r \in M, m_r(x_i) \ge t\}$  $\mathcal{P}_- \leftarrow \mathcal{P}_- \cup \{(x_i, m_r) \mid m_r \in M, m_r(x_i) < t\}$ **end for**  $S\mathcal{P} \leftarrow \text{TRAIN}(\mathcal{P}_+, \mathcal{P}_-, \mathcal{L}) \qquad \triangleright \mathcal{L} \text{ is a loss function}$ 

 $\rightarrow$  Overall latency now also includes prediction latency. CS for Attention and MLP blocks pays off.

# Contextual Sparsity : Efficiency (Attention)

Similar to the MLP blocks, a fast selection of attention heads without full computation

Only a few heads perform important computations for a given input token.

#### Challenges:

- It is unclear whether the past token's key and value caches are needed for sparse prediction.
- It is unclear how to handle the missing KV cache of past tokens for the current token computation at the selected head.

### Contextual Sparsity : Efficiency (Attention)

#### Method:

- For the predicted attention head of input y, compute the corresponding keys & values to store them in the KV cache. Also save a copy of y for all the other non-selected heads.
- ➤ In the future token generation, if there is missing KV cache in the selected heads, load stored token embeddings and recompute the keys and values together. (This requires almost minimal extra memory access).

#### Implementation

#### Kernel Fusion:

For SpMV, fuse the indexing and the multiplication step. (e.g., load a subset of W1 to memory, along with y, perform the multiply,  $S_M$  then write down the result.)

 $\rightarrow$  4x improvement over PyTorch's SpMV with 3x memory I/O

#### Memory Coalescing :

- > When loading  $W^2_{SM}$ , indices in  $S_M$  point to non-contiguous memory. These are stored in column-major format.
- In attention blocks, attention output projection W<sub>0</sub> is stored in column-major.
- $\rightarrow$  These two techniques make DejaVu hardware-efficient, yielding up to 2× speedup in end-to-end time compared to *FasterTransformer*

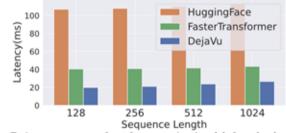


Figure 7. Average per-token latency (ms) with batch size 1 on 8 A100-80GB with NVLink when generating sequences with prompt lengths 128, 256, 512, and 1024, using FP16. DEJAVU speeds up generation by  $1.8-2\times$  compared to the state-of-the-art FT and by  $4.8-6\times$  compared to the widely used HF implementation.

#### Results

Ablation on MLP:

- > MLP sparse predictor introduces no accuracy loss.
- > In its training, it achieves high validation accuracy.

Ablation on Attention:

- Attention sparse predictor introduces no accuracy loss at around 50% sparsity.
- During its training, the validation accuracy is around 93% in the middle layers and near 99% in the shallow and deep layers.

Table 4. Accuracy of zero-shot tasks and language modeling when sparsifying the MLP block and the Attention block separately. The sparsity is set at 85% for MLP-block and 50% for Attention-block. DEJAVU incurs no accuracy drop across the boards.

Model	CB	COPA	Lambada	OpenBookQA	PIQA	RTE	Winogrande	Wikitext	C4
OPT-175B	0.3523	0.86	0.7584	0.446	0.8096	0.6029	0.7261	10.8221	7.7224
DEJAVU-MLP-OPT-175B	0.3544	0.85	0.7619	0.446	0.8096	0.6065	0.7206	10.7988	7.7393
DEJAVU-Attention-OPT-175B	0.3544	0.86	0.7586	0.4460	0.8063	0.5921	0.7245	10.8696	7.7393

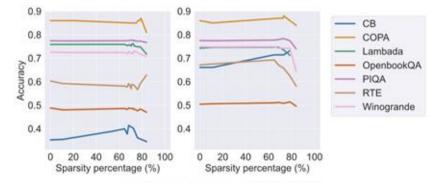
#### Results - DejaVu OPT-175B

Accuracy: the average accuracy across tasks does not drop until 75% sparsity.

 $\rightarrow$  Verifies the model's ability for incontext learning.

Added Quantization: Combination achieves better accuracy than DejaVu or quantization only.

 $\rightarrow$  This suggests that the approximation errors from these two directions do not get compounded.



(b) Zero-Shot(Left). Five-Shot(Right)

Table 7. DEJAVU-OPT-175B with 4-bit quantization.

	CB	COPA	OpenBookQA	PIQA	RTE	Winogrande	Lambada
OPT-175B	0.352	0.86	0.446	0.809	0.602	0.726	0.758
Dejavu-OPT-175B	0.402	0.85	0.450	0.802	0.592	0.726	0.753
OPT-175B + W4A16	0.356	0.85	0.44	0.806	0.574	0.714	0.757
Dejavu-OPT-175B + W4A16	0.365	0.86	0.452	0.805	0.592	0.726	0.754

#### Conclusion

 $\checkmark$  Paper observes contextual sparsity can be *accurately predicted* with lightweight learning-based algorithms.

✓ DejaVu is designed to use asynchronous lookahead predictors and hardwareefficient sparsity to *speed up LLM inference in wall-clock time*.

 $\checkmark$  Empirical results validate that contextual sparsity can reduce inference latency by over 2× compared to the state-of-the-art FasterTransformer *without model quality drops*.

#### References

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